



David Baker

Senior Vice President, Field Services

Dave Baker is senior vice president of Field Services for AT&T. Baker oversees the company's national network of installation and service providers of the DIRECTV product line and is charged with improving the quality of the customer experience at the point of installation and service.

Baker's career includes more than 20 years with DIRECTV and its former parent company. Between 1998 and 2005, he held several different executive positions in finance and operations with DIRECTV Latin America and DIRECTV Japan.

Previously, Baker was executive vice president and chief operating officer for On Command Corporation, where he led the integration of On Command into its new parent company, LodgeNet (since renamed SONIFI Solutions, Inc.).

As a managing director at Nightingale and Associates, LLP, Baker restructured a \$350 million construction company to return it to profitability.

Baker holds a Ph.D. in mineral economics with a specialization in operations research from the Colorado School of Mines, as well as a master's and bachelor's degree in industrial engineering from West Virginia University. He serves on the Board of Trustees of Tusculum College, one of the nation's oldest colleges, in Greeneville, Tennessee.

He is based at AT&T's Denver offices.