Sponsorship Prospectus

Symposium on Atmospheric Chemistry, Climate, and Health

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November 10, 2017

Student Research Conference

November 11, 2017



Sigma Xi is an international, multidisciplinary community of honored science and engineering professionals. We are:

- More than 150,000 living inductees honored for their excellence and accomplishments in scientific research
- 500+ chapters at universities and colleges, government laboratories and commercial industry research centers in North America and around the world
- Experts and leaders in disciplines including:
 - Agriculture, soil, and natural resources
 - Biological sciences
 - Engineering sciences
 - Health sciences
 - Math and computer sciences
 - Physical and earth sciences
 - Social sciences
- Making connections, mentoring, and collaborating across generations:
 - Middle and high school students showing interest and promise in STEM
 - Undergraduate and graduate students achieving excellence and honors
 - Professionals in government, industry, academia, and other sectors
 - Emeritus and retired executives serving as mentors and volunteer leaders
- Publisher of American Scientist and Chronicle of The New Researcher
- Mission-driven to:
 - Enhance the research enterprise
 - Foster integrity in science and engineering
 - Promote the public's understanding of science for the purpose of improving the human condition

Sigma Xi's 2017 Symposium on Atmospheric Chemistry, Climate, and Health will feature five presentations about the intersections between climate change, environmental health, and human health, plus a session focused on problem-solving.

Sigma Xi's 2017 Student Research Conference draws high school, undergraduate, and graduate students presenting their research in poster sessions; plus, offers workshops, networking opportunities, and an induction ceremony for new Sigma Xi members.

Sigma Xi's 2017 Symposium on Atmospheric Chemistry, Climate, and Health explores intersections and solutions across disciplines. November 10, 2017

Sigma Xi's 2017 Student Research Conference

features research excellence by tomorrow's leaders. November 11, 2017 **The Sigma Xi Symposium and Student Research Conference** is the Society's largest assembly each year. The best minds and talent present their research, discuss complex challenges and solutions, access professional resources, and network across disciplines and generations. Sponsors reach relevant audiences through incredible opportunities:

- Meet the next generation of science and engineering researchers: students at high school, undergraduate, and graduate levels selected for achievement
- Engage directly with distinguished speakers and thought leaders. Top sponsors gain access to meet-and-greet opportunities, plus seating privileges.
- Make your company visible to relevant audiences worldwide:
 - Ads in Program Book reach 500 registrants from RTP region, U.S., and beyond
 - Ads in American Scientist reach 100,000 loyal, well-educated and affluent readers
 - E-news, website, and social channels regularly engage tens of thousands

2017 SPONSORSHIP GOAL: \$75,000

\$20,000 PRESENTING

- Official recognition as The Presenting Sponsor
- Tailored configuration of opportunities and recognition

\$10,000 PLATINUM

- Official recognition as Symposium or Conference sponsor, AND
- One premier session, AND
- One social engagement opportunity

\$5,000 GOLD

- One social engagement opportunity, AND
- One workshop opportunity

\$2,500 SILVER

- One workshop opportunity, AND
- One break or equivalent opportunity

\$1,000 BRONZE

- One student researcher's registration, travel, and accommodation, OR
- One break or equivalent opportunity

\$500 NICKEL

Advertising opportunities

Become a Sigma Xi Sponsor to **connect with the best talent** in Science &

Engineering.

Sponsorship Benefits

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	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500	
Recognition as "Presenting Sponsor"	Х						
Custom-tailored Recognition package*	Х						
Recognition: "Meeting Sponsored by"		х					
Prominent display of logo at registration desk	Х	Х					
Insert one printed item in attendee folder or tote	Х	х	Х				
VIP Meet & Greet with photo	Х	Х	Х				
Student Meet & Greet with photo					Х		
Acknowledgement from podium at sponsored session	on X	Х	Х	Х			
Display logo at session	Х	Х	Х	Х	х		
Logo included in video display at Plenary Session	Х	Х	Х	Х	Х		
Prominent full-page color ad in American Scientist	• X	Х					
Prominent half-page color ad in American Scientis	t		Х				
Quarter-page color ad in American Scientist				Х			
Quarter-page B&W ad in American Scientist					Х	Х	
Prominent full-page B&W ad in Program Book	X	х					
Prominent half-page B&W ad in Program Book			Х				
Quarter-page B&W ad in Program Book				Х	Х	Х	
Prominent logo on Meeting website	Х	Х	Х	Х			
Logo on Meeting website					Х	Х	
Ten Meeting registrations	Х	Х					₿ ` ••`
Five Meeting registrations			Х				•
Three Meeting registrations				Х			
Two Meeting registrations					X		3 .
One Meeting registration						Х	
Preferred seating at Plenary Session and seated dini	ng X	Х					
Invitations to selected networking events in FY207	18 X	Х	Х	Х	Х	Х	
Acknowledgment in e-newsletter	Х	х	x	X	х	X	
Logo and link on website for one year	Х	Х	Х	Х	Х	Х	
Company collateral placed in registration area	Х	Х	Х	X	• X	X	_

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Contact Sigma Xi today to become a Sponsor:

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