



2014 Exhibitor Packages

November 7 & 8, 2014
Glendale, Arizona

**DEADLINE TO REGISTER:
October 24, 2014**

Exhibitor Booths

All exhibitor booth packages include:

- 10 x 10 Booth in Poster Presentation/Exhibit Hall
- 8' high back drape and 3' high side drape in blue & white
- One (1) 6' uniformly skirted table
- Two (2) side chairs
- 7" x 44" one-line ID sign
- One (1) wastebasket
- Carpeting
- Logo in *American Scientist* magazine advertisement promoting the Research Conference. [Must register by September 1, 2014 to take advantage of this offer]
- Listing by name on Sigma Xi Conference Web site including your organization's logo and link to your web site

⦿ Premium Exhibit Booth - US\$1,200

- Vertical Banner ad (120 x 240 pixels) on *American Scientist Online* for two months with link back to your site. *American Scientist Online* averages more than 2.5 million page views and 455,000 distinct visits each month.
- Full page black & white ad in Conference Program
- Two complimentary tickets to "Procter Prize Award" lunch on Friday
- Two complimentary tickets to "Young Investigator Award" on Saturday
- Two complimentary tickets to Saturday's continental breakfast
- Complimentary refreshment breaks November 7 & 8
- Electronic list of participants

⦿ Choice Exhibit Booth - US\$900

- Half-page black and white advertisement in Conference Program
- One complimentary ticket to "Procter Prize Award" lunch on Friday
- One complimentary ticket to "Young Investigator Award" on Saturday
- One complimentary ticket to Saturday's continental breakfast
- Complimentary refreshment breaks November 7 & 8
- Electronic list of participants

⦿ Unmanned Display Booth – US\$650

- Quarter-page black and white advertisement in conference program.

Other promotional Opportunities for Booth Exhibitors

- 50% discount on one ad in *American Scientist* magazine, the award-winning magazine of Sigma Xi, circulated to more than 55,000 members, subscribers and newsstand buyers. Opportunity to promote your institution or research program. [Must be placed within six months of the November 2014 conference.]
- 50% discount on a two-month ad program *American Scientist Online* (November-December) promoting your institution or research program.

Advertisement Only in Conference Program Guide

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|-----------------|----------------------|-------|
| • Full Page: | 10" high x 7.5" wide | \$750 |
| • Half Page: | 5" high x 7.5" wide | \$450 |
| • Quarter page: | 5" high x 3.75" wide | \$250 |

Black and white only.

Space reservations deadline: **October 7, 2014**

Digital artwork deadline: **October 14, 2014**

PLUS...Includes listing by name and logo on Sigma Xi Conference website with link to your Web site.

Conference Sponsorships

Please contact meeting@sigmaxi.org for sponsorship opportunities.

**For additional information contact Katie Lord at
klord@sigmaxi.org
919-547-5256 or
800-243-6534 ext. 256**

SIGMA XI
THE SCIENTIFIC RESEARCH SOCIETY