

2015 Exhibitor Guide

BENEFITS OF EXHIBITING

Sigma Xi's Annual Meeting and Student Research Conference is the <u>largest gathering</u> of the year for Sigma Xi's best and brightest. Unlike many other honor societies or membership associations, Sigma Xi research science and engineering members span disciplines, generations and nations!

By exhibiting at the **Sigma Xi Annual Meeting and Student Research Conference** you will have quality in person time with up to <u>300 professional and student members</u> of Sigma Xi. AND, your organization will garner recognition leading up to and after the event through Sigma Xi's e-communications and social media platforms - <u>a reach of nearly 50,000</u>!

LOCATION

2015 Sigma Xi Annual Meeting and Student Research Conference Sheraton Kansas City Hotel at Crown Center Kansas City, Missouri, USA

EXHIBITING DATES TO NOTE

Deadline to Submit Exhibiting Registration Form (including payment): Wednesday, September 30, 2015

On-site Exhibitor Registration: Thursday, October 22, 1:45 pm – 4:00 pm

Exhibit Setup: Thursday, October 22, Times: TBD **Exhibit Times:** Friday, October 23, 1:45 pm – 4:00 pm

Saturday, October 24, 8:00 to 11:45 am

Exhibit Breakdown: Saturday, October 24, 12:00 noon

EXHIBITING PACKAGES

Premium Package

On or before September 23: US \$1,000 After September 23: US \$1,200

- Full page black and white ad in the Conference Program
- Admission for two to the Keynote Luncheon on Friday
- Admission for two to the Saturday Continental Breakfast
- Admission for two to the Keynote Luncheon on Saturday
- 50% discount on one ad in *American Scientist* magazine, the award-winning magazine of Sigma Xi, circulated to more than 60,000 members, subscribers and newsstand buyers.
- Electronic list of participants
- Designated as a "premium" exhibitor, your organization's logo/ your website link will appear on the Sigma Xi Conference web site
- Complimentary refreshment breaks on October 23 and 24
- Exhibit Booth furnishings as outlined below*





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Choice Package

On or before September 23: US \$800 After September 23: US \$1,000

- Half page black and white advertisement in Conference Program
- Admission for one to the Keynote Luncheon on Friday
- Admission for one to Saturday's continental breakfast
- Admission for one to the Keynote Luncheon on Saturday
- Electronic list of participants
- Designated as a "choice" exhibitor, your organization's logo/ your website link will appear on the Sigma Xi Conference web site
- Complimentary refreshment breaks on October 23 and 24
- Exhibit Booth furnishings as outlined below*

Unmanned Package

On or before September 23: US \$600 After September 23: US \$800

- Quarter page black and white advertisement in Conference Program
- Exhibit Booth furnishings as outlined below*

*All exhibitor booth packages include:

- 8' x 10' Booth in Exhibit Hall
- 8' high back drape and 3' high side drape in blue and white
- One (1) 6' uniformly skirted table
- Two (2) side chairs
- 7" x 44" one-line ID sign
- One (1) wastebasket
- Carpeting

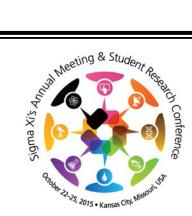
> Can't Exhibit in Person? Black and White Advertisement Only in Conference Program

Advertisement Type	Advertisement Size	Advertisement Fee (in \$US)**
Full Page	10" high x 7.5" wide	\$750
Half Page	5" high x 7.5" wide	\$450
Quarter Page	5" high x 3.75" wide	\$250

^{**} Fee includes your organization's logo/link to your website will appear on the Sigma Xi Conference web site

Advertisement deadline, including submission of digital artwork: September 23, 2015





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Primary Contact	Exhibitor Registration Form October 23-24, 2015
Contact Person/Title	Kansas City Sheraton Hotel at Crown Center Kansas City, Missouri, USA
Contact Phone Number	Booth Information
Contact Email Address	Booth Name (To Appear On Booth Sign)
Exhibitor Information	Booth Package (in \$US) Please circle package/fee. On or Before 9/23 After 9/23
Organization Name	Premium Exhibit Package: \$1,000 \$1,200 Choice Exhibit Package: \$800 \$1,000 Unmanned Exhibit Package: \$600 \$800
Street Address	Advertisement in Program Only (in \$US)
City/State/Zip Code	Full page, Black and White - \$750 Half page, Black and White - \$450 Quarter page, Black and White - \$250
Phone	Method of Payment
Email	Check, made payable to Sigma Xi , Enclosed Credit Card Payment Discover Visa
Website	MasterCard American Express
Exhibitor(s) – Badge Name(s)	Card No.
	Expiration Date Security Code
Cancellation Policy	Signature

A refund of the exhibit package fee (less \$200 administrative fee) will be issued if written notification is received by Sigma Xi on or before September 23, 2015. No refunds will be issued after September 30, 2015.

Send completed registration form, and check, to:

Sigma Xi, P.O. Box 13975, Research Triangle Park, NC 27709, Attention: 2015 Annual Meeting OR

 $\textbf{Email completed registration form, with credit card payment information, to } \underline{\texttt{meeting@sigmaxi.org}}$ Questions? Email meeting@sigmaxi.org

