



# 2015 Exhibitor Guide

## BENEFITS OF EXHIBITING

**Sigma Xi's Annual Meeting and Student Research Conference** is the largest gathering of the year for Sigma Xi's best and brightest. Unlike many other honor societies or membership associations, Sigma Xi research science and engineering members span disciplines, generations and nations!

By exhibiting at the **Sigma Xi Annual Meeting and Student Research Conference** you will have quality in person time with up to 300 professional and student members of Sigma Xi. AND, your organization will garner recognition leading up to and after the event through Sigma Xi's e-communications and social media platforms - a reach of nearly 50,000!

## LOCATION

**2015 Sigma Xi Annual Meeting and Student Research Conference**  
**Sheraton Kansas City Hotel at Crown Center**  
**Kansas City, Missouri, USA**

## EXHIBITING DATES TO NOTE

**Deadline to Submit Exhibiting Registration Form (including payment):** Wednesday, September 30, 2015

**On-site Exhibitor Registration:** Thursday, October 22, 1:45 pm – 4:00 pm

**Exhibit Setup:** Thursday, October 22, Times: TBD

**Exhibit Times:** Friday, October 23, 1:45 pm – 4:00 pm

Saturday, October 24, 8:00 to 11:45 am

**Exhibit Breakdown:** Saturday, October 24, 12:00 noon

## EXHIBITING PACKAGES

### ➤ Premium Package

**On or before September 23: US \$1,000**

**After September 23: US \$1,200**

- Full page black and white ad in the Conference Program
- Admission for two to the Keynote Luncheon on Friday
- Admission for two to the Saturday Continental Breakfast
- Admission for two to the Keynote Luncheon on Saturday
- 50% discount on one ad in *American Scientist* magazine, the award-winning magazine of Sigma Xi, circulated to more than 60,000 members, subscribers and newsstand buyers.
- Electronic list of participants
- Designated as a "premium" exhibitor, your organization's logo/ your website link will appear on the Sigma Xi Conference web site
- Complimentary refreshment breaks on October 23 and 24
- Exhibit Booth furnishings as outlined below\*



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### ➤ Choice Package

**On or before September 23: US \$800**

**After September 23: US \$1,000**

- Half page black and white advertisement in Conference Program
- Admission for one to the Keynote Luncheon on Friday
- Admission for one to Saturday's continental breakfast
- Admission for one to the Keynote Luncheon on Saturday
- Electronic list of participants
- Designated as a "choice" exhibitor, your organization's logo/ your website link will appear on the Sigma Xi Conference web site
- Complimentary refreshment breaks on October 23 and 24
- Exhibit Booth furnishings as outlined below\*

### ➤ Unmanned Package

**On or before September 23: US \$600**

**After September 23: US \$800**

- Quarter page black and white advertisement in Conference Program
- Exhibit Booth furnishings as outlined below\*

#### \*All exhibitor booth packages include:

- 8' x 10' Booth in Exhibit Hall
- 8' high back drape and 3' high side drape in blue and white
- One (1) 6' uniformly skirted table
- Two (2) side chairs
- 7" x 44" one-line ID sign
- One (1) wastebasket
- Carpeting

### ➤ *Can't Exhibit in Person?* Black and White Advertisement Only in Conference Program

<u>Advertisement Type</u>	<u>Advertisement Size</u>	<u>Advertisement Fee (in \$US)**</u>
Full Page	10" high x 7.5" wide	<b>\$750</b>
Half Page	5" high x 7.5" wide	<b>\$450</b>
Quarter Page	5" high x 3.75" wide	<b>\$250</b>

\*\* Fee includes your organization's logo/link to your website will appear on the Sigma Xi Conference web site

Advertisement deadline, including submission of digital artwork: **September 23, 2015**



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<p><b>Primary Contact</b></p> <p>_____</p> <p>Contact Person/Title</p> <p>_____</p> <p>Contact Phone Number</p> <p>_____</p> <p>Contact Email Address</p> <p><b>Exhibitor Information</b></p> <p>_____</p> <p>Organization Name</p> <p>_____</p> <p>Street Address</p> <p>_____</p> <p>City/State/Zip Code</p> <p>_____</p> <p>Phone</p> <p>_____</p> <p>Email</p> <p>_____</p> <p>Website</p> <p><b>Exhibitor(s) – Badge Name(s)</b></p> <p>_____</p> <p>_____</p> <p>_____</p>	<p><b>Exhibitor Registration Form</b></p> <p><b>October 23-24, 2015</b></p> <p><b>Kansas City Sheraton Hotel at Crown Center</b></p> <p><b>Kansas City, Missouri, USA</b></p> <p><b>Booth Information</b></p> <p>_____</p> <p>Booth Name (To Appear On Booth Sign)</p> <p><b>Booth Package (in \$US) Please circle package/fee.</b></p> <table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>On or Before 9/23</u></th> <th style="text-align: center;"><u>After 9/23</u></th> </tr> </thead> <tbody> <tr> <td>Premium Exhibit Package:</td> <td style="text-align: center;"><b>\$1,000</b></td> <td style="text-align: center;"><b>\$1,200</b></td> </tr> <tr> <td>Choice Exhibit Package:</td> <td style="text-align: center;"><b>\$ 800</b></td> <td style="text-align: center;"><b>\$1,000</b></td> </tr> <tr> <td>Unmanned Exhibit Package:</td> <td style="text-align: center;"><b>\$ 600</b></td> <td style="text-align: center;"><b>\$ 800</b></td> </tr> </tbody> </table> <p><b>Advertisement in Program Only (in \$US)</b></p> <p>Full page, Black and White - <b>\$750</b></p> <p>Half page, Black and White - <b>\$450</b></p> <p>Quarter page, Black and White - <b>\$250</b></p> <p><b>Method of Payment</b></p> <p>Check, made payable to <b>Sigma Xi</b>, Enclosed</p> <p>Credit Card Payment</p> <p>Discover                  Visa</p> <p>MasterCard              American Express</p> <p>_____</p> <p>Card No.</p> <p>_____</p> <p>Expiration Date                                  Security Code</p> <p>_____</p> <p>Signature</p>		<u>On or Before 9/23</u>	<u>After 9/23</u>	Premium Exhibit Package:	<b>\$1,000</b>	<b>\$1,200</b>	Choice Exhibit Package:	<b>\$ 800</b>	<b>\$1,000</b>	Unmanned Exhibit Package:	<b>\$ 600</b>	<b>\$ 800</b>
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**Cancellation Policy**

A refund of the exhibit package fee (less \$200 administrative fee) will be issued if written notification is received by Sigma Xi on or before September 23, 2015. No refunds will be issued after September 30, 2015.

**Send completed registration form, and check, to:**

Sigma Xi, P.O. Box 13975, Research Triangle Park, NC 27709, Attention: 2015 Annual Meeting  
OR

**Email completed registration form, with credit card payment information, to [meeting@sigmaxi.org](mailto:meeting@sigmaxi.org)**

**Questions?** Email [meeting@sigmaxi.org](mailto:meeting@sigmaxi.org)