Invitation to Sponsor and/or Exhibit at the
Sigma Xi Annual Meeting and Student Research Conference
November 10-13, 2016
Hyatt Regency Atlanta
Atlanta, GA

About the Sigma Xi Annual Meeting and Student Research Conference:
Sigma Xi is the largest research, honor society in the world. The Sigma Xi Annual Meeting is a unique opportunity for your organization to connect with elite scientists and engineers nationwide. Drawing from nearly 100,000 members and over 500 local chapters across the country, Sigma Xi engages attendees through an energizing program that features distinguished speakers, interactive workshops, research presentations, and networking events.

Exhibiting at the Sigma Xi’s Annual Meeting and Student Research Conference will provide you an easy and cost effective access to one of the largest, most diverse audiences in science and engineering including leading researchers, faculty, health professionals, and science advocates. In addition, the Student Research Conference features presentations by outstanding graduate, undergraduate and high school students.
We Offer Multiple Sponsorship/Exhibitor Packages to Choose From:

**Platinum Level Sponsorship – $20,000 (One available)**

- Named Official Sponsor of the Banquet and Award Ceremony
- Recognition on all conference materials including the printed program, promotional flyers, website and social media
- One full page, four-color, portrait company advertisement in the Society’s award-winning publication, *American Scientist*. Artwork will be supplied by the sponsor by a pre-specified deadline
- One full page, four-color advertisement on the inside of the back cover of the program’s guide
- Company’s name and logo printed on giveaway reusable tote bags
- One Premium Exhibit Booth Package
- Your organization’s brochures will be featured at the registration area

**Gold Level Sponsorship - $10,000 (Two available)**

- Named Official Sponsor of the Keynote Luncheon or Official Sponsor of the Young Investigator Award Keynote Luncheon
- Recognition on all conference materials including the printed program, promotional flyers, website and social media
- One half page, four-color company advertisement in the Society’s award winning publication, *American Scientist*. Artwork will be supplied by the sponsor by a pre-specified deadline
- One half page black-and-white company advertisement in the Annual Meeting’s printed program. Artwork will be supplied by the sponsor by a pre-specified deadline
- Your organization’s brochures will be featured at the registration area

**Silver Level Sponsorship - $8,000 (One available)**

- Named Official Sponsor of the Student Research Conference
- Recognition on all conference materials including the printed program, promotional flyers, website and social media

[Image of Robotics Showcase at the 2015 Sigma Xi Annual Meeting]

[Image of Pie Chart showing Participants in the 2015 Student Research Conference by Academic Level]

[Image of Pie Chart showing Participants in the 2015 Student Research Conference by Discipline]

[Image of Sigma Xi Logo]
✓ Company name and logo featured in the Society’s award winning publication, *American Scientist*
✓ One half page, black-and-white company advertisement in the Annual Meeting’s printed program. Artwork will be supplied by the sponsor by a pre-specified deadline
✓ Your organization’s brochures will be featured at the registration area

**Bronze Level Sponsorship - $3,000-5,000 (Unlimited)**

✓ Sponsor 3-5 student presenters at the Student Research Conference
✓ Recognition on all conference materials including the printed program, promotional flyers, website and social media
✓ Company name and logo featured in the Society’s award winning publication, *American Scientist*
✓ Your organization’s brochures will be featured at the registration area
Exhibitor Booth Packages:

Exhibits will run November 11-12, 2016

**Premium Commercial Exhibit Booth - $1,500**
1. Two Registrations with name tags (meals included)
2. 10’ X 10’ Booth
3. Company name and logo featured in the Society’s award winning publication, *American Scientist*
4. Listing by name and logo on Sigma Xi Annual Meeting website
5. Full page (9.7” high X 7” wide), black-and-white in the Meeting’s Program Book
6. 8’ high back drape and 3’ high side rails (combination of blue and white)
7. 7”x 44” ID Sign
8. 6’ draped table
9. Chairs
10. Wastebasket

**Single Unmanned Commercial Exhibit Booth - $1,000**
1. Listing by name and logo on Sigma Xi Annual Meeting website
2. 10’ X 10’ Booth
3. Company name and logo featured in the Society’s award winning publication, *American Scientist*
4. Half page (4.85” high X 7” wide), black-and-white in the Meeting’s Program Book
5. 8’ high back drape and 3’ high side rails (combination of blue and white)
6. 7”x 44” ID Sign
7. 6’ draped table

**Academic/Non-profit Exhibit Booth - $1,200**
1. Two Registrations with name tags (meals included)
2. 10’ X 10’ Booth
3. Company name and logo featured in the Society’s award winning publication, *American Scientist*
4. Listing by name and logo on Sigma Xi Annual Meeting website
5. Full page (9.7” high X 7” wide), black-and-white in the Meeting’s Program Book
6. 8’ high back drape and 3’ high side rails (combination of blue and white)
7. 7”x 44” ID Sign
8. 6’ draped table
9. Chairs
10. Wastebasket
Advertisement in the Program Book:

Your company’s advertisement black-and-white will be published in the meeting’s booklet, which is provided to all attendees. Advertisement should be created by the sponsor and provided as an image file with a resolution of at least 300 dots per inch. We have several options to choose from:

- Full page (9.7” high X 7” wide) - $1000
- Half page (4.85” high X 7” wide) - $500
- Quarter page (4.85” high X 3.5” wide) - $250
# 2016 Sponsorship Form

Sponsorship deadline including submission of advertisement is **October 17, 2016**

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<tr>
<th><strong>Primary Contact</strong></th>
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<tr>
<td>Contact Person/Title</td>
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<td>Contact Phone Number</td>
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<td>Contact Email Address</td>
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<th><strong>Sponsor Information</strong></th>
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<td>Organization Name</td>
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<tr>
<td>Street Address</td>
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<td>City/State/Zip Code</td>
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<tr>
<td>Phone</td>
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<tr>
<td>Email</td>
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<td>Website</td>
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<td><strong>Hyatt Regency Atlanta-Atlanta, GA</strong></td>
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<tr>
<th><strong>Sponsorship Opportunities: Level (in $US)</strong></th>
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<tr>
<td>□ Platinum Sponsor - $20,000</td>
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<td>□ Bronze Sponsor - $3,000 - $5,000</td>
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<td>□ Premium Commercial Exhibit Booth- $1,500</td>
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<td>□ Academic/Non-profit Exhibit Booth - $1,200</td>
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For advertisement in the Meeting’s Program Book, please send an email to meetings@sigmaxi.org

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<tr>
<th><strong>Method of Payment</strong></th>
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<tbody>
<tr>
<td>Check, made payable to <strong>Sigma Xi</strong>, Enclosed</td>
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<tr>
<td>Credit Card Payment</td>
</tr>
<tr>
<td>□ Discover □ Visa □ MasterCard □ American Express</td>
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**Card No.**

<table>
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<tr>
<th><strong>Expiration Date</strong></th>
<th><strong>Security Code</strong></th>
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Signature

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**Send completed sponsorship form, and check, to:**
Sigma Xi, P.O. Box 13975, Research Triangle Park, NC 27709, Attention: 2016 Annual Meeting
OR Email completed sponsorship form, with credit card payment information, to meetings@sigmaxi.org

Questions? Email meetings@sigmaxi.org

[www.sigmaxi.org](http://www.sigmaxi.org)