Tools for Communicating Science

Friday, October 26:
- Increasing Data Literacy and Building Science Communication Skills—The Biodiversity Literacy in Undergraduate Education Data Initiative
  Lisa D. White, University of California, Berkeley; Anna Monfils, Central Michigan University
- Challenges of Sharing Data in Long-Distance Collaborations
  Allen Thomas, University of Nebraska at Kearney
- From Supercomputers to the IMAX Screen: Cinematic Scientific Visualizations
  Frank Summers, Space Telescope Science Institute
- Seeking Science for Policymaking
  A roundtable with California legislative staff organized by the California Council on Science and Technology
- Science Communication Workshop Part I
  This workshop is useful for all experience levels of student and professional researchers. Participants will learn how to better engage non-technical audiences.
  Darcy J. Gentleman, Principal, DJG Communications LLC
- Science Café
  War Stories from the Science Policy Front
  Presented by the California Council on Science and Technology (CCST) Fellows

Saturday, October 27:
- Connecting with your Audience
  Designed for those who have little to no experience (or those who need a refresher), this workshop offers a primer on communicating science to the public.
  Ben Young Landis, Professional science writer and creative consultant
- Science Communication Workshop Part II
  Participants will learn how to better engage non-technical audiences.
  Darcy J. Gentleman, Principal, DJG Communications LLC
- Comedy Show by Science Comedian Brian Malow
  Brian Malow is Earth’s Premier Science Comedian (self-proclaimed). He has performed for NSF, AAAS, JPL, NIST, ACS, AGU, and many other acronyms.