



Sponsor Prospectus



Sigma Xi Annual Meeting
& Student Research Conference

Our Changing Global Environment

Scientists and Engineers Designing Solutions for the Future

November 14–17, 2019

Monona Terrace
Convention Center
Madison, WI 53703

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Geri Richmond,
President-elect and
General Conference Chair

Dear Potential Sponsor,

On November 14-17, 2019, Sigma Xi, The Scientific Research Honor Society will convene its network of distinguished scientists, engineers, educators, students, and affiliates in Madison, Wisconsin for the 2019 Annual Meeting and Student Research Conference. This meeting is the Society's premiere event for recognizing and promoting excellence in science and engineering.

Each year Sigma Xi's program committee focuses on trends and emerging issues facing the research enterprise. The theme of the 2019 meeting, **Our Changing Global Environment**, presents unique opportunities for sponsors to demonstrate their role in researching solutions to global challenges—ranging from water access and quality to biodiversity and global health threats—in a rapidly changing world.

Your sponsorship includes access to hundreds of the world's preeminent scientists, engineers, thought leaders, entrepreneurs, and emergent talent, who are generating the knowledge and developing the technologies that will define our future. By becoming one of Sigma Xi's exclusive conference sponsors today, you will have the opportunity to reach this uniquely targeted audience, showcase your products and services, express your commitment to excellence in scientific research and show your support for the next generation of problem solvers.

Don't miss this exceptional chance to feature your company as a sponsor of the 2019 Sigma Xi Annual Meeting and Student Research Conference!

The 2019 Sigma Xi Annual Meeting and
Student Research Conference Planning Committee

Sponsorship contact: sponsorship@sigmaxi.org

SPONSORSHIP LEVELS

Choose a sponsorship package that will maximize your opportunity to promote your organization and support scientific research.

2018 Sponsors:



	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3000	BRONZE \$750
LOGO DISPLAY				
Co-branded tote bag	X			
Sigma Xi website, one year	X	X	X	X
e-Newsletter acknowledgement	X	X	X	
Social media posts	X	X		
Specified E-blasts	X	X		
Registration / Check in	X	X	X	X
VERBAL RECOGNITION				
Opening sessions	X	X		
Food functions	X			
ADVERTISING				
One-page flyer in registration bag	X	X	4X6 Postcard \$500*	4X6 Postcard \$500*
American Scientist’s magazine	Full page ad*	Half page*	One-third page*	
CONFERENCE APP				
Banner image	X			
Sponsored posts	X	X		
Push notifications	X	X		
Sponsor directory listing	X	X	X	X
Analytics after meeting	X	X		
ADDITIONAL BENEFITS				
Conference passes	5 (reserved seating)	3	2	Exhibit table and one conference pass: add \$350
Exhibit table	X	X	X	
SPECIAL VISIBILITY				
Signage at 2—4 hour headshot photo session	X			

*Sponsor to supply advertising materials

Sponsorship contact: sponsorship@sigmaxi.org



Education and Research Consulting:
CGIC Enterprises and Associates

South Dakota State University Sigma Xi Chapter
Virginia Commonwealth University Sigma Xi Chapter
MASER (Mentors Advancing STEM Education and Research)
March for Science



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SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

Special Event Sponsorship opportunities available to exhibitors

Refreshment Breaks (4 available, 2 on Friday and 2 on Saturday) \$5,000 each <i>Sign displayed with your logo during the coffee and networking break</i>	Friday Award Luncheon \$15,000 <i>Sign displayed with your logo on display screen and at entrance, table top signs at each table, verbal recognition and thank you</i>	Friday Reception \$10,000 <i>Sign displayed with your logo throughout the room during this cocktail and networking event with guest speaker Vint Cerf, Google</i>	Saturday Power-up Continental Breakfast \$12,000 <i>Sign displayed with your logo on display screen and at entrance, table top signs at each table, verbal recognition and thank you</i>
Saturday Award Luncheon \$20,000 <i>Sign displayed with your logo on display screen and at entrance, table top signs at each table, verbal recognition and thank you</i>	Saturday Reception \$10,000 <i>Sign displayed with your logo throughout the room during this cocktail and networking event</i>	Saturday Closing Banquet \$30,000 <i>Sign displayed with your logo on display screen and at entrance, table top signs at each table, verbal recognition and thank you</i>	Co-Branded Lanyards \$5,000 <i>Your logo and Sigma Xi displayed on conference lanyards</i>

Three Reasons to be a Sponsor:

1. Get exposure and access to a network of scientists, engineers, educators, and students, who are advancing science, improving STEM education, and responding to our changing global environment.
2. Strengthen your brand by promoting your products and services to potential customers and clients, who are focused on providing a cleaner and more sustainable planet.
3. Position your organization as a thought leader, supporter, and potential partner in our changing global environment.

Student Research Conference:

Enables students to showcase their research results, understand the practical applications of their work, exchange ideas and rub shoulders with government, academic and industry luminaries, explore career opportunities and gain recognition.

Our Attendees

...are well-educated, accomplished and affluent members of the science, engineering, education, and technology community.

...include high exceptional high school and undergraduate students

- 65% earned a PhD
- Primary fields of employment: science/research, education, healthcare, manufacturing, business services, and government
- Many like to travel and invest

Reach out to us today about becoming a sponsor

Sponsorship Contact
sponsorship@sigmaxi.org