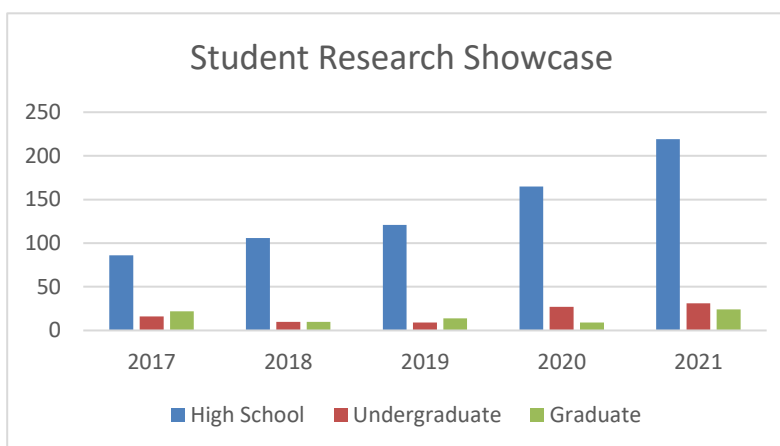


Student Research Showcase Virtual Event Sponsor Deck

Sigma Xi, The Scientific Research Honor Society is an international, multidisciplinary organization committed to academic and research excellence, leadership, inclusiveness, and service. The Society supports a variety of programs and initiatives that cultivate the next generation of innovators and broaden the participation of women and underrepresented minorities in Science, Technology, Engineering, and Math (STEM) fields.

The [Student Research Showcase](#) is a virtual science competition in which students worldwide compete over one month for awards and recognition of outstanding virtual research presentations. The competition is open to high school, undergraduate, and graduate students and most worldwide research disciplines are represented across thirteen categories.

Your sponsorship of this event will support 300 of the best and brightest students participating in the showcase. Your sponsorship will be seen by the 50+ professional judges for the competition as well as the thousands of school administrators, parents, university faculty, Sigma Xi members and science



enthusiasts who visit the virtual competition over the entire month. The event is promoted throughout the spring schedule through eblasts, in the award-winning *American Scientist* print and digital magazine, on social media, and to high schools and universities worldwide.

Sigma Xi recognizes that our corporate partners seek to build a meaningful relationship with our organization and our constituents. Sponsorship is the first step in a collaboration that encompasses opportunities to execute strategies for talent recruitment, STEM education support, business development, and market expansion. Your support is the key to advancing research excellence in order to solve today's greatest challenges, and we are grateful to partner with you.

Students compete for the following awards:

GRADUATE DIVISION

- First Place: **\$500**
- Second Place: **\$250**

UNDERGRADUATE DIVISION

- First Place: **\$500**
- Second Place: **\$250**

HIGH SCHOOL DIVISION

- First Place: **\$500**
- Second Place: **\$250**



Top presenter across all three divisions: **\$500** (additional)

People's Choice Award: **\$250**

Competition timeline:

December 1, 2021	Abstract submission opened.
March 31, 2022	Abstract submission deadline 11:59 p.m. Pacific Time
April 16, 2022	Registration and website presentation submission deadline 11:59 p.m. Pacific Time
April 25, 2022	Judging begins including discussion period between students and judges
May 6, 2022	People's Choice Award voting opens
May 13, 2022	People's Choice Award voting ends
May 25, 2022	Student award winners announced and People's Choice Award winner announced

Student Research Showcase (SRS) Sponsorship Opportunities

Title sponsor: \$10,000 (1 available)
<ul style="list-style-type: none"> Title recognition on Student Research Showcase webpage
<ul style="list-style-type: none"> Title recognition in all print and electronic communications regarding event
<ul style="list-style-type: none"> First right of refusal for Title Sponsorship of the Student Research Conference at the International Forum of Research Excellence November 2022
<ul style="list-style-type: none"> Speaking engagement with high school, undergraduate, and graduate student participants
<ul style="list-style-type: none"> Live or recorded discussion about career advancement and opportunities
<ul style="list-style-type: none"> Logo with hotlink on Student Research Showcase webpages and virtual platform for entire event timeline
<ul style="list-style-type: none"> Linked recognition from Sigma Xi Newsletter (readership of 40,000) in two issues
<ul style="list-style-type: none"> Recognition as sponsor of two awards (\$1000 value).
<ul style="list-style-type: none"> Acknowledgement in the award letters to competition winners
<ul style="list-style-type: none"> Opportunity to conduct one ad redirect campaign to Sigma Xi members via Feathr
<ul style="list-style-type: none"> Right of first refusal for renewal
<ul style="list-style-type: none"> Continued recognition in Past Sponsors section
Level sponsor: \$5,000 (3 available)
<ul style="list-style-type: none"> Recognition as level sponsor in all print and electronic communications regarding the Student Research Showcase
<ul style="list-style-type: none"> Speaking engagement with high school, undergraduate, and graduate students in sponsored level
<ul style="list-style-type: none"> Opportunity to record message about career advancement and opportunities
<ul style="list-style-type: none"> Logo with hotlink on Student Research Showcase webpages and virtual platform for entire event timeline
<ul style="list-style-type: none"> Linked recognition from Sigma Xi Newsletter (readership of 40,000) in two issues
<ul style="list-style-type: none"> Recognition as sponsor of one award (\$500 value).
<ul style="list-style-type: none"> Acknowledgement in the award letters to competition winners
<ul style="list-style-type: none"> Continued recognition in Past Sponsors section



Sponsor: \$1,000 (4 available)

- Logo on Student Research Showcase webpages and virtual platform for entire event timeline
- Linked recognition from Sigma Xi Newsletter (readership of 40,000) in two issues
- Recognition as sponsor of one award (\$250 value)
- Acknowledgement in the award letters to competition winners

Exhibitor: \$500 (corporate) \$250 (University and non-profit) \$125 (University with chapter)

- Logo on Student Research Showcase webpage and virtual platform for entire event timeline
- Linked recognition from Sigma Xi Newsletter (readership of 40,000) in two issues
- Opportunity to provide content for Sigma Xi to send a dedicated eblast to student participants on behalf of exhibitor
- Receive a 20% discount on package sponsorship of both SRS and the Sigma Xi College and Graduate School Fair at the International Forum of Research Excellence November 2022

For additional sponsorship opportunities, please contact Lisa Merritt at Lmerritt@sigmaxi.org